

DAWNICE Global Distributor Club



01

How to Become DAWNICE Global Distributor

Basic requirements and process :

1. Order amount upon 100000USD from Dawnice from 2024 , 4.1, Order amount upon ,
2. Market requirements:
 - *Have own warehouse
 - *With sales channel ,online or offline
 - *at least one sales person
 - *at least one technical engineer
3. Appply from Website :<https://www.energydawnice.com/dealer/>
4. Sign distributor agreement .
5. Wait for company comfirmation in 7days

02 Distributor Class and Rebate ratio

经销商层级 Distributor Class	入门门槛 Basic Threshold	普通经销商目标 Normal Dealer Goal amount	独家经销商目标额 Exclusive Dealer Goal amount	返点额度 Rebate ratio
Gloden Class	10WUSD	100W USD	500WUSD	attached
Silver Class	10WUSD	50W USD	200WUSD	attached

Goal achievement rate	Gloden Class Rebate ratio	Silver Class Rebate ratio
0-100%	0	0
101%-150%	3%	2%
≥150% amount	4%	3%

03

Distributor Rights and Services

1. Free Products and technical training ;
2. Free Advertising materials;
3. Free customization for new items;
4. Official after-sales service station
5. Annual gifts ;
6. Marketing promotion;
7. Dealer Price protection ;
8. Sharing with end customers;
9. Commission rebate of 2-4%;
10. Paid technical maintenance



04 Difference between dealers and regular customers:

On the revenue side: **Up to 16% additional profit**

5-8% order price difference+2-4% sales rebate+1-3% after-sales service fee+0.5% replacement parts revenue (single order reaches 1M USD)

Process Services: Free marketing materials+Free customization for new products+Free customers+Free training sessions

